

SETTING THE TONE

> INVITATIONS:



Accommodations

JOIN US FOR BREAKFAST
AS WE CELEBRATE

the newlyweds

JUNE 26, 2016
NOON
MUSE
HOTEL

LINDA AND MICHAEL JACABACCI
INVITE YOU TO THE WEDDING OF THEIR DAUGHTER

Michele
TO
Christopher McCarthy

SON OF EILEEN AND MICHAEL GARCIA
SATURDAY, THE TWENTY-FIFTH OF JUNE, TWO THOUSAND SIXTEEN
FIVE O'CLOCK IN THE EVENING
MANDARIN ORIENTAL • 80 COLUMBUS CIRCLE
New York City

ELEGANT ATTIRE

KINDLY REPLY
the twenty-fifth



ABOVE: **Atelier Isabey** An invitation suite featuring a multitude of print methods, details and finishings, including a sculptured embossed coat of arms and a Paris city map. atelierisabey.com

BELOW: **Spark Letterpress** Customized letterpress passport invitations. sparkletterpress.com



ABOVE: **Momenta Designs** Hand-painted gatefold stationery suite with an air of artisanal Italian craftsmanship in soft watercolors. momentadesigns.com

“Your wedding invitation is the first chapter of your love story,” says Christine Traulich of RedBliss Design. “The invitation is so much more than a checklist item—it is the preamble to the biggest moment of your lives.”

The wedding experience begins from the moment your guests receive their invitations. When that special letter or package arrives in the mail, it sets the tone for your upcoming celebration. It’s a tangible first impression of your journey together as a married couple. How would you like your special day to be presented? Whether you choose to have a lavish destination wedding at an exotic resort,



RIGHT: **Atelier Isabey** A custom hand-painted save the date with a watercolor map of Anguilla. atelierisabey.com

or an intimate affair at a European castle, creating a bespoke wedding invitation suite entices guests with what's to come.

Your invitation design should be just as personal and reflective of your relationship as the rest of your wedding décor. "Personality is number one," Christine states. "Customize through pattern, language, monograms and materials to weave your personalities into the suite. Invitations that tell your story beyond the particulars of your wedding date, time and place will always stand out. It is the only piece of your wedding that every single guest will experience."

Kristy Rice of Momental Designs adds, "Invitations take a mundane moment and transform it into the extraordinary. When your guests sift through the mail and discover your envelope, it stands apart and says, 'This is something you'll never forget.'"

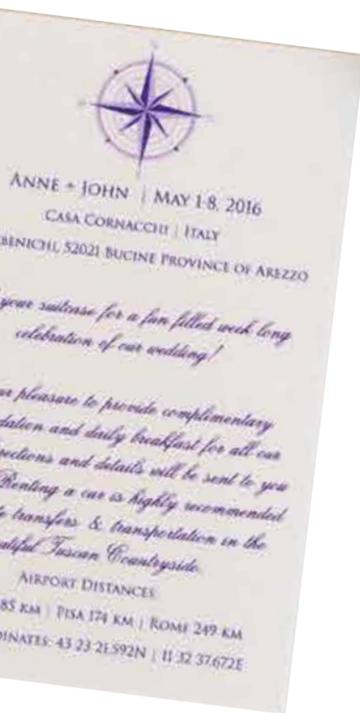
When it comes to designing invitation suites, the possibilities are endless. Being well-versed in creating luxurious and unique invitations, Kristy describes one of the most memorable suites Momental Designs has produced. "We created a custom wood cover storybook invitation, where I had to apprentice with a famous bookbinder in order to train my team," she recalls. "The covers were carved into cherrywood and hand painted



OPPOSITE PAGE: **Kathryn Green** Seaside-inspired thank you card with silver foiled text. kathryngreen.com.au

THIS PAGE: **Intricate Creations** A pocket-fold invitation and reply card with a foil blocked baroque crest on pearlescent silver cardstock. intricatecreations.co.uk

THIS PAGE: **Azure Couture Event Stationery** Customized boarding pass and map folio in gold ink on a shimmering violet background. helloazure.com



ABOVE: **Engaging Papers** Matte thermography invitation wrapped in a romantic floral pattern bellyband adorned with gold metallic ink. engagingpapers.com

BELOW: **Smoochie Paper** A book-style invitation suite featuring the iconic LOVE sculpture laser cut with coordinating reply card, envelope and wax seal. smoochiepaper.com





ABOVE: **Danielle Behar Designs** Stationery suite designed for a James Bond themed wedding. daniellebehardesigns.com

individually with over 40,000 brushstrokes each. Pages inside told an illustrated love story in letterpress, watercolor and gilded edges. Each book was bound with a bronze spine and leather straps, and presented in a custom velvet box with a brass closure.”

Custom wedding invitations are worlds away from simply ordering from a set catalogue. As Ceci Johnson, owner of Ceci New York explains, it’s an artistic process. Known in the industry as an “invitation innovator,” she says, “Whether I’m drawing or painting with watercolor, it’s exclusively for our clients. The biggest compliment is when guests say to the couple, ‘This is so you.’”

LEFT: **Palettera** A chic and stylish booklet invitation made from rich black cardstock and gold foil debossing. palettera.ca

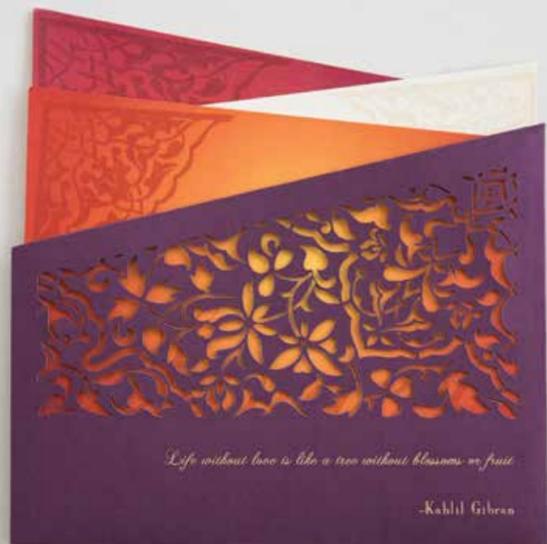


THIS PAGE: **Ceci New York** A masquerade ball invitation incorporating crystals, feathers and ribbon. cecinewyork.com

With the right creative team, it's truly exciting to collaboratively brainstorm design ideas and inspiration, pairing your personal tastes with new concepts and aesthetics. "This year, the big trend is a lot of texture—creating a very tactile experience, so it's more than just letterpress," says Ceci. "It's about laser cuts, velvets mixed with papers, and creating a whole package."

The ideal wedding invitation serves as an engaging precursor to your wedding day, as well as a memento that beautifully reflects who you are as a couple. With some careful thought, creativity, and a partnership with the right artist, you can present your wedding guests with a memorable introduction to the most important day of your lives.

> **Written by Lauren Malamala**
For more stories and resources visit WeddingStyleMagazine.com



ABOVE: **Azure Couture Event Stationery** Pocket square laser cut invitation in sunset colors with a latted pattern. helloazure.com

LEFT: **Ceci New York** Letterpress and foil invitation with typographic bride and groom name. cecineewyork.com



THIS PAGE: **Paper Culture** Bold and modern wedding invitation. paperculture.com