

REAL SIMPLE

# weddings



Your personalized plan for a stress-free, beautiful celebration

\$11.95 US  
www.realsimple.com  
ADL keyword: real simple





### Save Money



Postage can get pricey. Choose a rectangular invitation instead of a square, which costs at least 17 cents more per invitation to mail.

Go to...

[www.realsimple.com/printinginvites](http://www.realsimple.com/printinginvites) for more information on common printing techniques.

### thematic

who should use it: Brides seeking a distinct feeling, usually inspired by a location or an activity.

what to know: Don't go overboard. Ask for samples of other thematic invitations, and opt for subtle details that will evoke the mood you have in mind (a western-inspired font, for example, as opposed to an invitation shaped like a banjo). Be sure to ask for a prototype before it goes into production.

resources: [www.echoletterpress.com](http://www.echoletterpress.com) (above), [www.hello lucky.com](http://www.hello lucky.com), [www.carrotandstickpress.com](http://www.carrotandstickpress.com), [www.kenziekate.com](http://www.kenziekate.com), [www.cherrieberry.com](http://www.cherrieberry.com).

### whimsical

who should use it: Couples who love to stray from convention—think clever type treatments, unique materials, and unexpected embellishments.

what to know: Quirk can get expensive, particularly when you're adding hand-applied details, like beads, or using fragile materials. Also check on availability—you don't want to run out of that fabulous fabric halfway through your envelope order.

resources: [www.peculiarpaperpress.com](http://www.peculiarpaperpress.com) (above), [www.twopaperdolls.com](http://www.twopaperdolls.com), [www.redbliss.com](http://www.redbliss.com), [www.oslopress.com](http://www.oslopress.com).