

A new generation of invitations sets the bar high for unexpected creativity and a “wow” response.

Clockwise from top left: Art nouveau invitation is mounted on a silk panel, with RSVP and other inserts tucked inside a back pocket, from Alia Designs (aliadesigns.com); couture touches converge in an enchanting box of embroidered shantung with coordinating enclosures, from Hannah Handmade (hannahhandmade.com); stylish trifold folio of tucked taffeta encloses a museum-board invitation, from RedBliss (redbliss.com).



“MAKE IT GORGEOUS” AND “MAKE IT YOURS” ARE THE TWIN MANTRAS OF BREAK-THE-MOLD COUPLES. “WHETHER IT’S A DEPARTURE FROM CLASSIC IVORY INTO THE BOLD REALM OF COLOR, OR THE ADDITION OF AN EMBROIDERED SILK BOX IN PLACE OF AN ENVELOPE SET,” SAYS ANDREA LISS OF HANNAH HANDMADE, “COUPLES ARE LOOKING FOR CREATIVE WAYS TO INCORPORATE THEIR COLOR PALETTE AND INDIVIDUALITY INTO THEIR INVITATIONS.”